

## PRIVACY NOTICE FOR THE CONTACT FORM

**Dear Customer,**

As Blushy Teknoloji Anonim Şirketi (the “**Company**”), we attach great importance to the protection of your personal data.

You can always contact us by filling out the Contact Form available on our website at <https://www.blushy.app/> for any questions, requests, or opinions you wish to direct to us.

We would like to inform you through this Privacy Notice for the Contact Form (the “**Privacy Notice**”) about the processing of your personal data that we handle in the context of the completion of the said form and the receipt of your requests, as well as your rights under the KVKK.

### 1. Your Personal Data We Process

We process the personal data (“**Personal Data**”) of individuals who wish to contact us through the “Contact” section on our website, including their full name, email address, and the Personal Data contained in the message they submit.

Even if you do not share any information with us through our website or other communication channels, you may refer to our cookie policy for other data that may be obtained during your visit to our website. In accordance with our cookie policy, only very limited types of cookies are used solely for the purpose of meeting your needs during your visit to our website and for analytical purposes.

### 2. Methods of Collection of Your Personal Data

Your Personal Data is collected through the relevant Contact Form on our website by filling it out online, or via other communication channels (such as our phone numbers and email addresses), or through our business partners, verbally, in writing, or electronically. In order to better understand your request, we may contact you and request additional information from you, whether through automated or non-automated means, and in written or verbal form. Such information shall also be processed solely within the scope specified above.

### 3. Purposes, Legal Grounds, and Transfer of Your Personal Data

Following your completion of the Contact Form in the “Contact” section, we shall collect, record, process, store, and classify your Personal Data for the purpose of responding to your question or request, evaluating your opinions, and contacting you within this context, based on the legal grounds of necessity for the protection of our legitimate interests as the data controller pursuant to Article 5/2(f) of the Law.

In addition, your Personal Data may be disclosed to public authorities without your explicit consent in cases where such disclosure is required by the relevant legislation or when we are obliged to provide information to public authorities in accordance with the mandatory provisions of the applicable law. Your Personal Data may also be used to the extent necessary in connection with any legal dispute affecting the Company or potential disputes, and may be shared with courts and other competent authorities and institutions. Within this framework, your Personal Data may be processed without your explicit consent under Article 5/2(c) of the Law

for the purpose of fulfilling the Company's legal obligations, and under Article 5/2(e) of the Law for the purpose of establishing or protecting the Company's rights.

Within the scope of these processes, your Personal Data may be shared with our systems' software and platform operators, information technology service providers from whom we receive service support related to the platform and the software used (including database and server service providers, middleware service providers, archiving service providers, and platform service providers), as well as with audit service providers within the scope of the Company's audit processes.

Due to the fact that the servers of certain subcontractors providing various services to the Company are located abroad, the Company may transfer your Personal Data to the relevant service provider under the standard contract signed in accordance with the KVKK, for the purpose of delivering the services offered on the website.

#### **4. Your Rights as a Data Subject Under the KVKK**

Within the scope of the KVKK and other applicable legislation you have the right to request the following regarding your Personal Data:

- a.** to learn whether your Personal Data is processed or not,
- b.** to demand for information as to if your Personal Data has been processed,
- c.** to learn the purpose of the processing of your Personal Data and whether these Personal Data is used in compliance with the purpose,
- d.** to know the third parties to whom your Personal Data is transferred in country or abroad,
- e.** to request the rectification of incomplete or inaccurate data, if any, and to request that it be notified to third parties to whom the Personal Data has been transferred,
- f.** to request the deletion or destruction of Personal Data in the event that the reasons requiring the processing of Personal Data processed in accordance with the KVKK and the relevant legislation no longer exist, and to request, if any, that the action taken within this scope be notified to third parties to whom the Personal Data has been transferred,
- g.** to object to the occurrence of any result to your detriment arising from the analysis of your Personal Data exclusively through automated systems,
- h.** to claim compensation for the damage arising from the unlawful processing of your Personal Data.

#### **5. Methods of Submitting a Data Subject Request to the Company**

You may submit your data subject requests regarding the rights set out above in accordance with the provisions of the Communiqué on the Procedures and Principles of Data Subject Request to the Data Controller ("Veri Sorumlusuna Başvuru Usul ve Esaslari Hakkında Tebliğ"). Such requests may be submitted in writing, or electronically via registered electronic mail (KEP), secure electronic signature, mobile signature, or through the e-mail address previously provided to the Company and registered in our systems. In order to enable the Company to verify your identity as the rightful owner of the request, you must include information/documents that confirm your identity but do not contain any special categories of Personal Data (such as religious affiliation or blood type). These may include, for example, a

Turkish ID number or, for foreign nationals, a passport number, mobile number or e-mail address.

You may send your written requests by physical mail to the following address:

Küçükyalı Merkez Mah. Eski Bağdat Cad. No: 10 İç Kapı No: 8 Maltepe / İstanbul

You may also submit your requests electronically via e-mail to:

[support@blushy.app](mailto:support@blushy.app)

Depending on the nature of your request, your application will be concluded as soon as possible and, in any case, within 30 (thirty) days, free of charge. However, if the process requires an additional cost, a fee may be charged in accordance with the tariff to be determined by the Personal Data Protection Authority.

In the event of any changes to the data processing activities set out in this Privacy Notice, such changes will be reflected as soon as possible, and you may always review the most up-to-date version of the text through the website.