

## COOKIES NOTICE

***Dear Blushy User,***

As Blushy Teknoloji Anonim Şirketi (“**the Company**”), in our capacity as the data controller under the Law on the Protection of Personal Data No. 6698 (“**the Law**”), we would like to inform you about the cookies used on the Blushy website (<https://www.blushy.app/>) (“**Website**”), the related data processing activities, and your rights under the Law through this Cookies Notice (“**Cookies Notice**”).

### **1. Cookies**

Cookies are identification data placed on smart devices such as phones, computers, and tablets in order for the Website to function properly, be developed and optimized, make necessary improvements in the user experience, and measure the traffic on the Website.

Cookies are used to ensure the Website operates smoothly and efficiently, to enable users to navigate the site and benefit from all features of the Website, and for the development and improvement of the Website. Within this scope, mandatory cookies are used on the Website.

### **2. Types of Cookies**

- **Types of Cookies According to Duration of Use:** The Website uses session cookies and persistent cookies according to their duration of use. A session cookie is used to maintain the continuity of the session and is deleted when the user closes their browser. A persistent cookie, on the other hand, is not deleted when the internet browser is closed and is automatically deleted on a specific date or after a certain period of time.
- **First-Party and Third-Party Cookies:** Whether a cookie is first-party or third-party depends on the cookie placed by the website or domain. First-party cookies are placed directly by the website visited by the user, that is, the internet address shown in the browser's address bar (<https://www.blushy.app/>). Third-party cookies, on the other hand, are placed by a domain different from the one visited by the user.
- **Kullanım amaçlarına göre çerez çeşitleri:** The following cookies are used on our Website according to their purpose:

### **3. Mandatory Cookies**

These cookies are necessary for the operation of the Website. These cookies are first-party cookies that process personal data during the session and are automatically deleted when the session ends. These cookies are used mandatorily to enable the provision of the information society service you have requested (such as logging in, filling out forms, and remembering privacy preferences).

The personal data collected through these cookies are processed within the scope of Article 5(2)(c) of the Law “*Processing of personal data of the parties of a contract is necessary, provided that it is directly related to the establishment or performance of the contract*” and/or subparagraph (f) “*Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject*”.

<b>Name of the Cookie</b>	<b>Purpose of the Cookie</b>	<b>Type of the Cookie</b>	<b>Retention Period of the Cookie</b>
[Name of the Cookie]	It is used to ensure the security of the Website and to verify that the authenticated user is indeed the person making the session requests.	First-Party Cookies	During the Session
[Name of the Cookie]	These cookies are necessary for the operation of our website and are used mandatorily to enable the provision of the information society service you have requested.	First-Party Cookies	During the Session
[Name of the Cookie]	These cookies are necessary for the operation of our website and are used mandatorily to enable the provision of the information society service you have requested.	First-Party Cookies	During the Session
[Name of the Cookie]	These cookies are necessary for the operation of our website and are used mandatorily to enable the provision of the information society service you have requested.	First-Party Cookies	During the Session
[Name of the Cookie]	These cookies are necessary for the operation of our website and are used mandatorily to enable the provision of the information society service you have requested.	First-Party Cookies	During the Session

	website and are used mandatorily to enable the provision of the information society service you have requested.		
[Name of the Cookie]	These cookies are necessary for the operation of our website and are used mandatorily to enable the provision of the information society service you have requested.	First-Party Cookies	During the Session

#### 4. Blocking the Use of Cookies

While the use of cookies enables the website to provide better service, you may block the use of cookies if you wish. However, in that case, please note that the website may not function fully and you may not be able to benefit from all its features. To block the use of cookies, you need to change the settings of your internet browser. These changes may vary depending on the device and internet browser you use. You can access information on managing cookies in commonly used browsers through the following links:

-Google Chrome

<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=tr>

-Mozilla Firefox

<https://support.mozilla.org/tr/kb/masaustufirefox-surumunde-gelismis-izlenme-koruma>

-Safari

<https://help.apple.com/safari/mac/9.0/#/sfri40732>

-Opera

<https://help.opera.com/en/latest/web-preferences/>

#### 5. Your Rights Under the Law

Within the scope of the Law and other applicable legislation you have the right to request the following regarding your personal data;

- to learn whether your personal data is processed or not,
- to demand for information as to if your personal data has been processed,
- to learn the purpose of the processing of your personal data and whether these personal data is used in compliance with the purpose,
- to know the third parties to whom your personal data is transferred in country or abroad,
- to request the rectification of the incomplete or inaccurate data, if any,

- to request the erasure or destruction of your personal data under the Law,
- to request that any actions carried out regarding the rectification, erasure, or destruction of your personal data be notified to the third parties to whom your personal data have been transferred,
- to object to the occurrence of any result to your detriment arising from the analysis of your personal data exclusively through automated systems,
- to claim compensation for the damage arising from the unlawful processing of your personal data

## **6. Methods of Submitting a Data Subject Request to the Company**

You may submit your data subject requests regarding the rights set out above in accordance with the provisions of the Communiqué on the Procedures and Principles of Data Subject Request to the Data Controller (“*Veri Sorumlusuna Başvuru Usul ve Esasları Hakkında Tebliğ*”). Such requests may be submitted in writing, or electronically via registered electronic mail (KEP), secure electronic signature, mobile signature, or through the e-mail address previously provided to the Company and registered in our systems. In order to enable the Company to verify your identity as the rightful owner of the request, you must include information/documents that confirm your identity but do not contain any special categories of personal data (such as religious affiliation or blood type). These may include, for example, a Turkish ID number or, for foreign nationals, a passport number, mobile number or e-mail address. \*We would like to remind you that no sensitive personal data (e.g., religious beliefs or blood type information) should be included within the scope of these documents.

You may send your written requests by physical mail to the following address:

Küçükyalı Merkez Mah. Eski Bağdat Cad. No: 10 İç Kapı No: 8 Maltepe / İstanbul

You may also submit your requests electronically via e-mail to:

[support@blushy.app](mailto:support@blushy.app)

Depending on the nature of your request, your application will be concluded as soon as possible and, in any case, within 30 (thirty) days, free of charge. However, if the process requires an additional cost, a fee may be charged in accordance with the tariff to be determined by the Personal Data Protection Authority.

In the event of any changes to the data processing activities set out in this Cookies Notice, such changes will be reflected as soon as possible, and you may always review the most up-to-date version of the text through the website.